Yubo, which was previously known as Yellow, is a free-to-download mobile phone app, and describes itself as "a social app to meet new friends and have fun with them".

Just like adult dating app Tinder, Yubo allows user to connect with others based on their location. Users can swipe left or right to accept or decline an invitation to chat. If there's a match, they can exchange messages, photos and video chats with them and even add them as a friend on Snapchat or follow them on Instagram. Even if they don't know each other. In addition, the app also syncs with Snapchat, meaning users can livestream themselves to anyone watching.

It is growing in popularity among school-age teens who use it to chat and send pictures to friends and strangers and is available for both Apple and Android smartphones. However there are huge concerns about the lack of safety features on the app. Police in several areas of the UK have alerted schools to concerns they have over child safety on the app, while the NSPCC has also shared a warning.

Despite being required to be over 13 to register and use Yubo, there is no way to verify your age when you sign up. This means a child below this age can return to the registration page and input a false age. There are no privacy setting options and no way to block users meaning people can see all of the personal information that you post on your account.

Although location sharing can be turned off, to find nearby friends it needs to be switched on. By enabling location sharing, this will be shown to any other potential "friends" who view the account, along with the users age.

There is also a lack of content control, meaning anyone can sign up and post inappropriate content viewable to younger users. Those who register as over the age of 18 are blocked from contacting younger users, however the app does not verify ages upon sign-up, leading to fears that it could be exploited by those seeking to target children.

Please talk to your children about the potential risks of using Yubo and about the dangers of sharing too much information with a potential stranger.

In summary, Yubo's dangerous features are:

• It enables anybody to create an account with no identity verification
• It is not monitored or moderated
• It offers no security or privacy functions that actually help
• It is marketed directly to children
• Its sole purpose is to connect strangers for friendship or relationship

We strongly advise that you encourage your child to delete this app if they are currently using it.